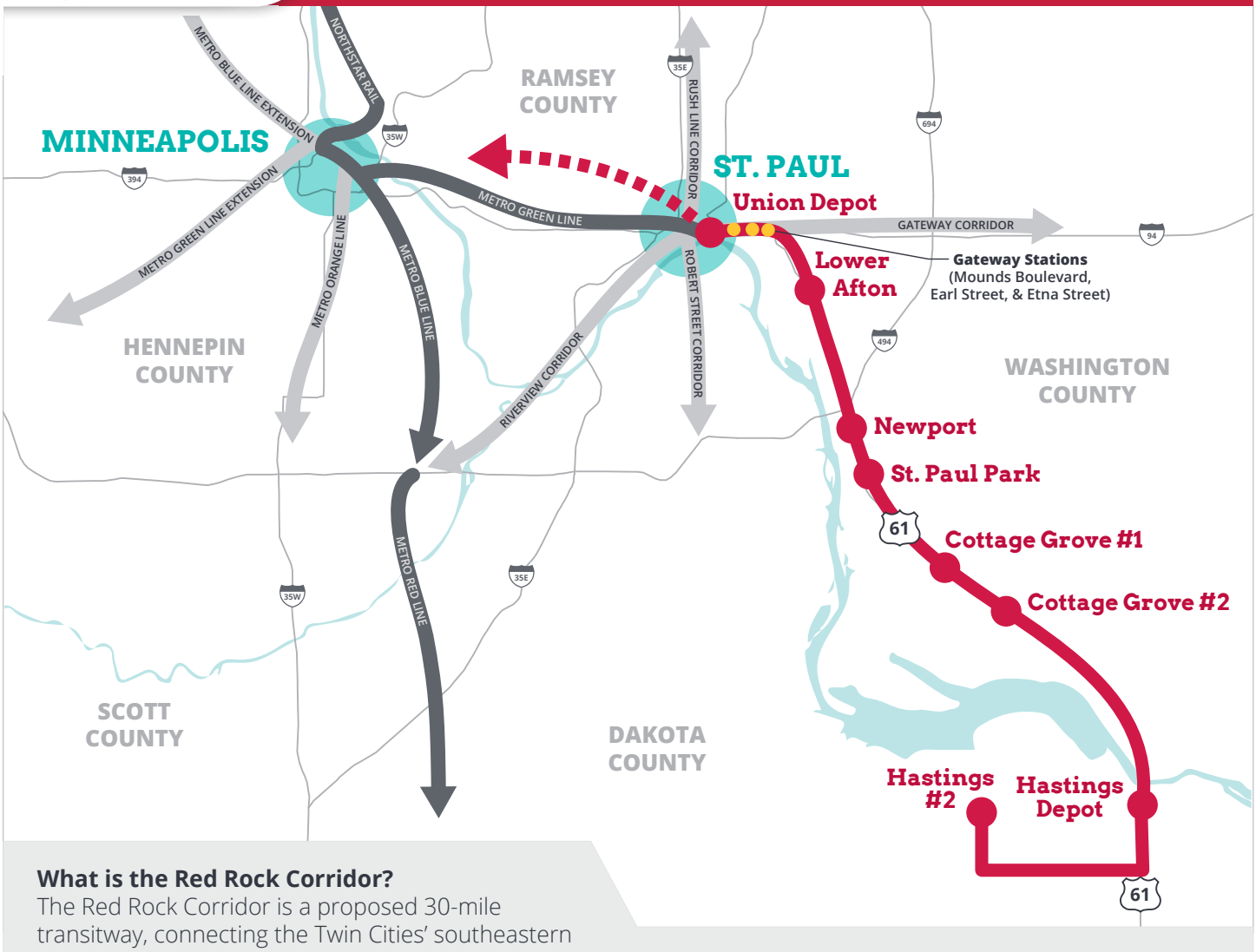
RED ROCK
SOUTHEAST CORRIDOR

IMPLEMENTATION PLAN



What is the Red Rock Corridor?
The Red Rock Corridor is a proposed 30-mile transitway, connecting the Twin Cities' southeastern suburbs with St. Paul and Minneapolis.

What is the Implementation Plan?
The Implementation Plan will build upon the recommendations from previous studies to create financial, development, and service plans. These will lead towards the long-term goal of providing better transit connections between corridor communities and the regional network.



What is Bus Rapid Transit?
Bus Rapid Transit is an all-day transit service that:

- Provides frequent service between stations
- Provides consistent service between stations
- Goes in both directions
- Works with the existing express bus system

What is the timeline for the project?
The Implementation Plan will be completed in spring 2016 and will include details on when additional transit will be implemented.

What will the Implementation Plan include?
The Implementation Plan will include:

- Updated transit ridership forecasts for the Corridor
- Service plans that meet the travel patterns of those living and working along the Corridor
- Capital and operating cost estimates
- Updated station area planning

GET INVOLVED!

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What is **Bus Rapid Transit**?

And why is it the vision for the Red Rock Corridor?



BUS RAPID TRANSIT (BRT) IS AN ALL-DAY TRANSIT SERVICE THAT:

Goes in **BOTH** Directions

Works with the EXISTING **express bus system**

Arrives every **10 TO 15 MINUTES**

Provides **consistent SERVICE** between stations

BRT Vehicle Features:

- All door entry and exit
- On-board announcements and display
- Low floors for easy boarding
- Improved seat configuration
- Specialized branding

BRT was selected for the **Red Rock Corridor** because it is cost-effective, meets the demand for transit with more hours of service, and offers the greatest development potential.

RED ROCK SOUTHEAST CORRIDOR

How is **BRT** different from **express bus** or **commuter rail**?

Mode		Vehicle	Runningway	Hours of Service
Bus Rapid Transit		Specialized BRT Vehicle	Also will travel on shoulder when congested	5 A.M. – 12 A.M.
Express Bus		Bus		6–9 A.M. 3–7 P.M.
Commuter Rail		Train		6–9 A.M. 3–7 P.M.

Which **amenities** do **BRT stations** have?

