Red Rock Corridor Commission Agenda
4:00 p.m. Thursday, March 26, 2015

NOTE DIFFERENT LOCATION
Newport Transit Station
250 Red Rock Crossing
Newport, MN 55055
See attached map

	Action Requested
1. Introductions	Information
2. Newport Transit Station Tour and Red Rock Crossing Update*	Information

Start of Official Meeting – Remain at Newport Transit Station

3. Approval of Agenda	Approval
4. Consent Items* a. Checks and Claims b. Minutes from the February 2015 Commission Meeting	Approval
5. Implementation Plan Update*	Discussion
6. Communication Update*	Information
7. Other a. Commissioner Reports b. Next Meeting, April 23rd at 4:30 at Newport City Hall	Information
8. Adjourn	Approval

**Enclosures*

For questions regarding this material, please contact Lyssa Leitner, Washington County Regional Railroad Authority at (651) 430-4314.

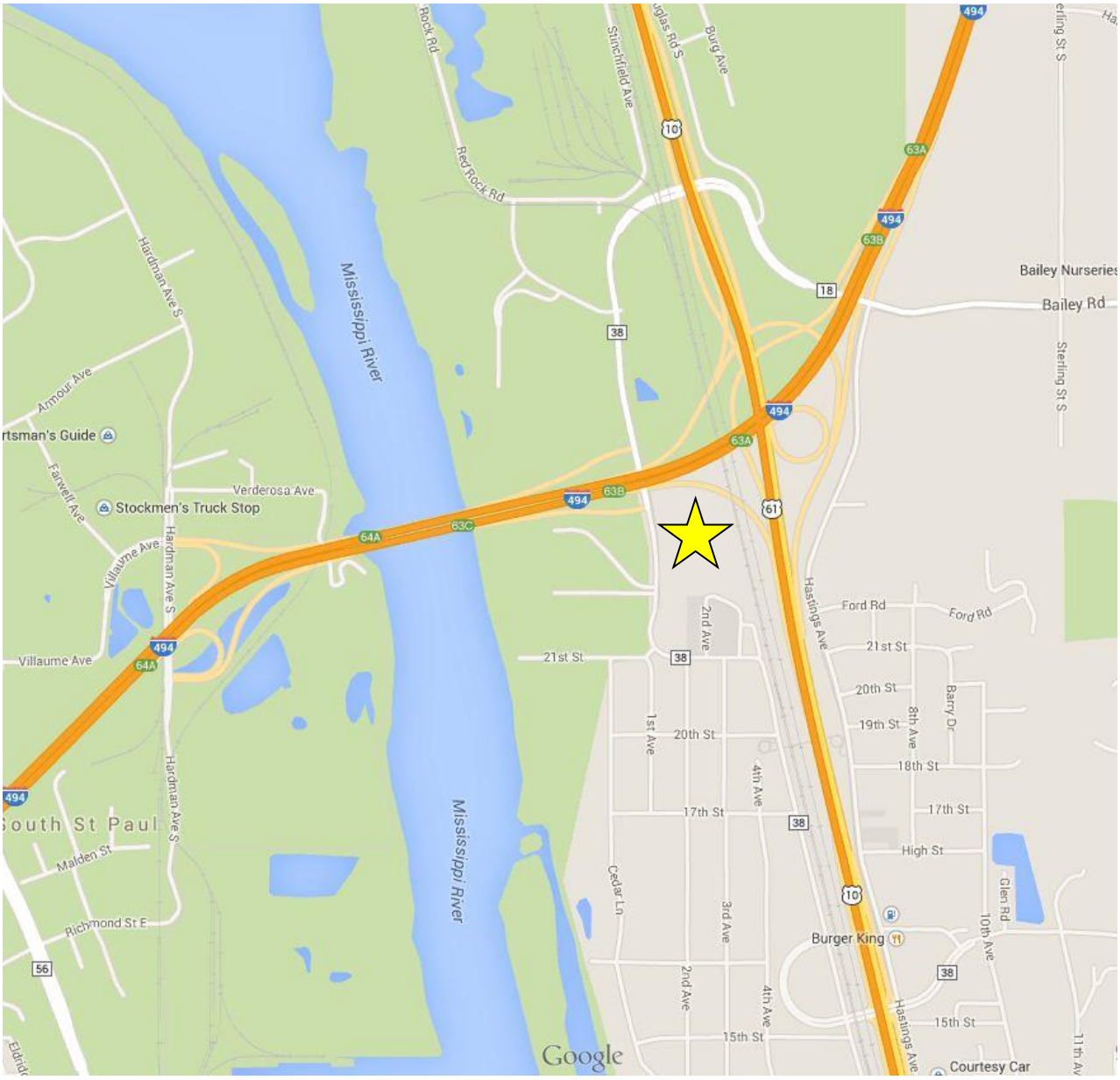
Directions to the Newport Transit Station

Directions coming from the north:

- From TH 61 South, exit on Bailey Road/Maxwell Avenue
- Take a right on Maxwell
- Newport Transit Station will be on your left

Directions coming from the south:

- From TH 61, exit on Glen Road
- Take a left on Glen Road
- Take a left on 7th Avenue
- 7th Avenue turns into Maxwell
- Newport Transit Station will be on your right



For questions regarding this material, please contact Lyssa Leitner, Washington County Regional Railroad Authority at (651) 430-4314.

RED ROCK
SOUTHEAST CORRIDOR

DATE: March 18, 2015

TO: Red Rock Corridor Commission

FROM: Staff

RE: Newport Transit Station Tour and Update

Background
The Newport Transit Station is a critical stop along the Red Rock Corridor that will increase transportation options and mobility and build the ridership base within the corridor. The Newport Transit Station is a long-term investment in both transportation infrastructure and economic development. The Transit Station has been designed to accommodate greater use over time as more service options are added and other land uses are developed around the station site.

The Newport Transit Station was built with federal, state and Counties Transit Improvement Board (CTIB) funding. Matching funds were provided by the Washington County Regional Railroad Authority.

Tour of Transit Station and Red Rock Crossing Development Proposal
During the Commission meeting, staff will provide a tour of the Transit Station and an update about the Red Rock Crossing Development.

The City of Newport approached the Washington County HRA to assist with the creation and implementation of a long-term redevelopment plan for Red Rock Crossing. The Red Rock Crossing redevelopment area is approximately 40 acres adjacent to the Newport Transit Station. The area includes a variety of uses and vacant sites and has been an aging, obsolete industrial and commercial area for many years. The vision for Red Rock Crossing is to create a thriving, mixed-use, transit-oriented town center along the Red Rock Corridor; to provide places to live, shop, work, and play; to connect the area with trails and the Mississippi River; and to create a new urban center on Newport's west side.

To realize this vision, the Washington County HRA and the City of Newport have collaborated to conduct a market study, develop a master redevelopment and land use plan, adopt design standards and new zoning ordinances, and achieve community buy-in for the project. The current phase of the project involves creating a storm water management plan, enhancing public infrastructure, and introducing place-making elements that will support the first development in the area.

Information about the development is attached to this memo.

Upcoming Activities and Grand Opening
The Grand Opening has been set for April 27th starting at 4:00pm. From 4:00-5:00 there will be a formal program and from 5:00-7:00 there will be a celebration of the site and engagement

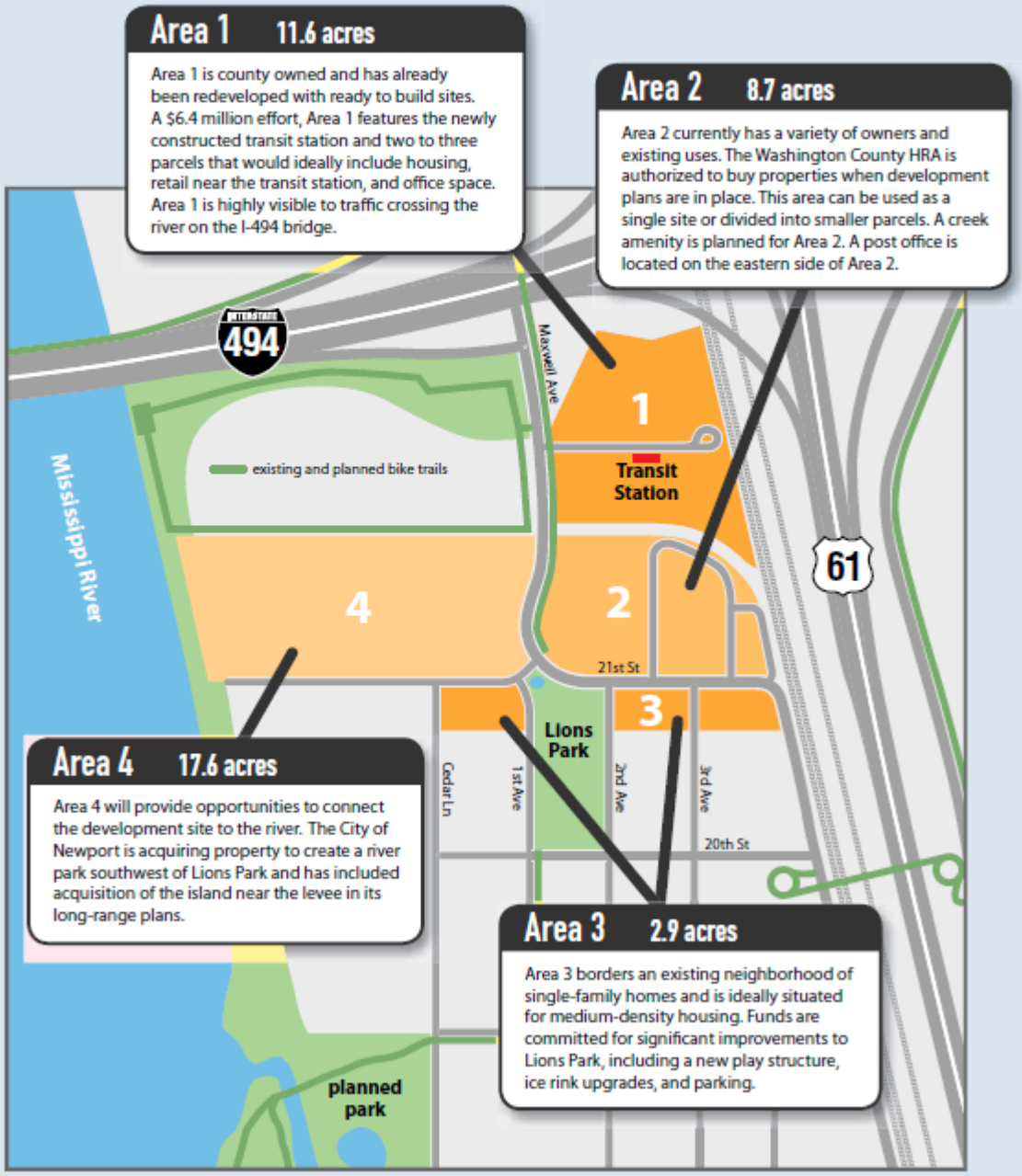
opportunities about the Red Rock Crossing and the Implementation Plan. City of Newport, Washington County, and HRA staff are working with the Chair to establish details of the event. All local, state, and regional elected officials will be invited to the event and the public will be notified through social media, press releases, and e-newsletters. The following is a list of speakers who have been invited to the event:

- Commissioner Bigham (confirmed)
- Metropolitan Council Chair Duininck (invited)
- Senator Franken (invited)
- Newport Mayor Geraghty (confirmed)
- Senator Klobuchar (invited)
- Congresswoman McCollum (confirmed)
- Counties Transit Improvement Board Chair McLaughlin (invited)
- Senator Sieben (confirmed)

Staff is continuing to work with Metro Transit and other city partners to increase the awareness of the Transit Station. Informational flyers will be distributed to the Lower Afton and Cottage Grove Park and Rides and information will be or has been included in city and county newsletters.

Action
Information

Development opportunities



Poised to thrive

The Newport Transit Station will be a critical stop on the Red Rock Corridor, which stretches 30 miles from Hastings to downtown St. Paul. The site will offer express bus service to downtown St. Paul and enhanced transit service as demand grows.



High visibility

Red Rock Crossing's location at the intersection of two heavily used highways make it a prime location for development. The daily traffic volumes on I-494 and Highway 61 are 87,000 and 59,000, respectively.

Bike and pedestrian focus

The City of Newport's trail plan for the Red Rock Crossing area includes new trails within the redevelopment area that connect to Lions Park, the proposed river park, the Mississippi River, and the city's trail system. Bike and pedestrian paths across the Wakota Bridge connect to trails on the west side of the river.

Market demand through 2030



Community support

The Newport City Council, Planning Commission, and city residents have been engaged in the redevelopment planning process. The City Council has passed more than a dozen resolutions supporting the transit station construction and the Red Rock Crossing redevelopment plans.



RED ROCK
SOUTHEAST CORRIDOR

DATE: March 18, 2015

TO: Red Rock Corridor Commission

FROM: Staff

RE: Checks and Claims

Included is the:

Johnson Group February Invoice		$3,462.50
	TOTAL	**$3,462.50**

Details on the overall status of the budget for this contract are attached.

Action:
Approval

Red Rock Corridor Communications

Consultant Johnson Group
Contract No. 8922
Expiration Date 5/31/15
Business Unit Public Works
Object Code
Updated

Task No.	Task Description	Johnson Group	Task Total
1.0	**Branding**	$2,550.00	$2,550.00
2.0	**Website Design & Development**	$13,500.00	$13,500.00
3.0	**E-News Distribution**	$7,200.00	$7,200.00
4.0	**Webhosting**	$180.00	$180.00
5.0	**10% Contingency**	$2,160.00	$2,160.00
NA	**Additional Contingency**	$4,410.00	$4,410.00
	Total Contract Cost	$30,000.00	$30,000.00
	Direct Expenses		$0.00
	Total Project Cost	$30,000.00	$30,000.00

Invoice Number / Date	Tasks					Total Contract Cost	Direct Expenses	Total Project Cost
	Branding	Website Design & Development	E-News Distribution	Webhosting	Contingency			
1018874 / 6/26/14				$180.00		$180.00		$180.00
1018953 / 7/31/14	$1,650.00	$1,050.00			$375.00	$3,075.00		$3,075.00
1019042 / 8/29/14					$150.00	$150.00		$150.00
1019121 / 9/30/14	$562.50					$562.50		$562.50
1019197 / 10/30/14	$287.50				$99.00	$386.50		$386.50
1019266 / 11/26/14		$2,250.00	$2,346.00			$4,596.00		$4,596.00
1019332 / 12/31/14		$8,100.00				$8,100.00		$8,100.00
1019416 / 1/29/15					$487.50	$487.50		$487.50
1019497 / 2/27/15	$50.00	$2,100.00	$1,162.50		$150.00	$3,462.50		$3,462.50
						$0.00		$0.00
						$0.00		$0.00
						$0.00		$0.00
						$0.00		$0.00
						$0.00		$0.00
						$0.00		$0.00
						$0.00		$0.00
						$0.00		$0.00
Amount Billed to Date	$2,550.00	$13,500.00	$3,508.50	$180.00	$1,261.50	$21,000.00	$0.00	$21,000.00

Meeting Minutes

February 26, 2015
Newport City Hall
4:30 p.m.

Commission Members	Agency	Present
Mike Slavik	Dakota County RRA	X
Marion Greene	Hennepin County RRA	X
Janice Rettman	Ramsey County RRA	X
Jim McDonough	Ramsey County RRA	
Karla Bigham, Chair	Washington County RRA	X
Jen Peterson, Vice-Chair	City of Cottage Grove	X
Myron Bailey	City of Cottage Grove	
John Kummer	Denmark Township	
Mark Vaughan	City of Hastings	X
Cam Gordon	City of Minneapolis	X
Tracy Rahm	City of Newport	X
Amy Brendmoen	City of St. Paul	
Keith Franke	City of St. Paul Park	

Ex-Officio Members	Agency	
Ron Allen	Goodhue County	
Jess Greenwood	Goodhue County	
Judy Mitchell	Canadian Pacific Railway	
Marc Mogan	Prairie Island Indian Community	

Staff	Agency	Present
Jan Lucke	Washington County RRA	
Andy Gizlaff	Washington County RRA	
Lyssa Leitner	Washington County RRA	X
Josh Olson	Ramsey County RRA	
Mike Rogers	Ramsey County RRA	X
Joe Morneau	Dakota County RRA	X
Hally Turner	Washington County	X
Laura Kearns	Washington County	X
Joe Scala	Hennepin County	X
Ray Hoover	Hennepin County	X

Others	Agency
Ashley Van Burg	Kimley - Horn
William Reynolds	Kimley - Horn
Betsy Leach	District 1 Community Council St. Paul
Jeanne Witzig	Kimley – Horn
Katie White	Met Council
Tim Mayasich	Ramsey Council RRA

Agenda Item #1: Introductions

Chair Bigham called the meeting to order at 4:32PM. Introductions were made by commission members, staff and others present.

Agenda Item #2: Approval of Agenda

Motion was made by Commissioner Rahm to approve the agenda. Motion was seconded by Commissioner Peterson. All in favor, Motion Carries.

Agenda Item #3: Consent Items

a. Checks and Claims

b. Minutes from the January 22, 2015 Commission Meeting

Motion was made by Peterson to approve the checks and claims and the minutes from the January 22, 2015 commission meeting. The motion was seconded by Commissioner Rahm. All in favor, Motion Carries.

Agenda Item # 4: Update Bylaws

Ms. Leitner highlighted one change that was made to the bylaws which was the meeting date, time and location. Per the Washington County Attorney's Office the information does not need to be included within the bylaws; the bylaws just need to state that the commission will establish time/date/location and the information will be posted publically.

Commissioner Rettman asked if the 4th Thursday of each month was still relevant.
Ms. Leitner said yes.

Commissioner Bigham said thank you to the City of Newport for their hospitality to hold the meetings.

Motion was made by Commissioner Rettman to approve the updated bylaws. The motion was seconded by Commissioner Vaughn. All in favor, Motion Carries.

Agenda Item #5: Legislative

a. State/Federal Update

Ms. Leitner briefly covered the information on the state transportation funding proposals from the Governor, Senate, and House for 2015; a summary document that was provided within the packet.

DRAFT

Commissioner Bigham asked going into next year if the commission would be interested in holding a discussion on supporting a legislative platform. It is something that she would like the commission to think about.

b. State Bonding Request Resolutions of Support

Ms. Leitner said Washington County submitted a request for $1 million in state bond funding for engineering, environment analysis and preparation for an application to seek Federal Transit Administration (FTA) funds and/or grant funds for the Red Rock Corridor.

Commissioner Rettman asked if the commission had already voted on these items.

Ms. Leitner responded that no resolution of support actions have been taken for 2015. It was done in 2014.

Commissioner Peterson made a motion to support Washington County State Funding Request for Red Rock Corridor. The motion was seconded by Commissioner Rettman. All in favor, motion carries.

Mr. Rogers said Ramsey County submitted a request for $1 million in State General Funds for the completion of Environmental Analysis for the grade separation of Union Pacific Railroad and BNSF Railway mainline movements between Union Depot and the East Side of St. Paul. BNSF Railway, Union Pacific, Canadian Pacific and Ramsey County have all committed to match the state funding. Each partner will contribute $125,000 each for a total of $500,000.

Commissioner Rahm asked how this was going to affect freight traffic.

Mr. Rogers said it may elevate some freight traffic but final design would depend on the environmental analysis and current freight volumes. If trains are sitting in Newport waiting to get through the "Y" in the Hoffman area, it would help with traffic.

Commissioner Bigham said Hoffman yards have been a hot topic, more now than before. Commissioner Bigham believes that it would be a good idea to schedule a meeting with the community and freight companies, and work with State and Federal partners.

Commissioner Rettman said that this needs to be brought to the attention of state legislators.

Commissioner Rettman made a motion to support the Union Pacific Railroad and Burlington Northern Santa Fe (BNSF) Railway Grade Separation Environmental Analysis. The motion was seconded by Commissioner Slavik. All in favor, motion carries.

<u>Agenda Item #6: Communications Update</u>

a. 2015 Communications Contract

Ms. Leitner gave a brief overview of the communications contract that is before the Commission for approval. In order to better align with the Commission's budgeting process staff is recommending that the Commission terminate the existing contract with Johnson Group and enter into a new contract with terms from March 1, 2015 – February 28, 2016.

DRAFT

Ms. Leitner said that the Johnson Group will also be focusing on:

- Increasing activity on Facebook.
- Making sure there are appropriate fact sheets, power point presentations along with additional information that staff and commission members will have available to give to others. Updating the existing videos with the new logo and removing inaccurate content. The funds available for 2015 only cover editing the videos; it does not include new content. If there was a desire to obtain new content there will need to be a new budget discussion.

Commissioner Bigham said she believes that it is important to update the videos. She spoke with the superintendent to reach out to the high schools video production classes and groups to see if they would be interested in working on the Red Rock video as a project. Commissioner Bigham said that she will follow up with him on that.

Commissioner Slavik asked how staff came up with February 28, 2016 as the end date to the contract.

Mr. Leitner said there are times that the commission doesn't have the budget approved by the end of December so the proposed contract terms will align with the overall budgeting process.

Commissioner Slavik asked if the commission approves the contract change that the dates listed on the new contract will be the dates that are to be expected on each contract going forward.

Ms. Leitner said that future communications contracts can have different dates to align with current activities in the Corridor.

Commissioner Bigham asked when they can expect a plan for community engagement.

Ms. Leitner said the contract that is currently being discussed is about communications for for the larger events that are Corridor-wide; for example; education for generally what the Red Rock Corridor is. Public Engagement specific to the Implementation Plan will be a part of the Kimley Horn contract.

Commissioner Vaughn asked if there is a way to measure our results.

Ms. Leitner said the best way to measure results is with the hits on social media. With Facebook ads you are able to see who actively engaged in the ads and who passively engaged in the ads. September would be the best time to discuss the outcomes of the communications efforts and decide if there is a need to go in a different direction and seek a new communications consultant. As of now, staff is very happy with the Johnson Group.

Motion was made by Commissioner Peterson to approve the 2015 Communications Contract. The motion was seconded by Commissioner Slavik. All in favor, Motion Carries.

DRAFT

b. Website and Social Media

There have been 501 website views in the month of January. Facebook is up to 253 likes.

Agenda Item #7: Newport Transit Station Update

Commissioner Bigham said she met with the new Metropolitan Council Chair Duininck, Washington County HRA staff, and Newport Mayor Geraghty at the Newport Transit Station. There have been several phone calls about the lack of users at the station. The mayor of Cottage Grove suggested that the station could be a park and ride for the State Fair. It could help with publicity. There will be follow up conversations about building publicity for that station. Construction barrels have been removed from the Station so it looks open to the public.

Ms. Leitner added that staff is working with Metro Transit about ongoing marketing activities for the Station. The grand opening date is targeted for the first week in May.

Commissioner Bigham said that there will be a tour of the Newport Transit Station as part of the March Commission meeting. Depending on the meeting agenda everyone would then meet at the Newport City Hall after the tour or the entire meeting will be held at the Newport Station.

Commissioner Rettman said it could be beneficial to have additional signage at the Newport Station to show that the station is open and space is available.

Ms. Leitner said that would be something that would need to be discussed with Metro Transit.

Commissioner Gordon arrived at 5:15PM

Agenda Item #8: Implementation Plan Work

Kimley-Horn staff presented information about the Implementation Plan work plan. The presentation and summary of the conversation is attached.

Agenda Item #9: Other Information

a. Commissioner Reports

Commissioner Bigham said she talked with the Cottage Grove Chamber staff and there is going to be a presentation in May on the Red Rock Corridor. They have not had an update in a while and would like one. Commissioner Bigham also met with Renewal by Anderson they want to be partners in the project.

b. Next Meeting, March 26th at 4:00 at Newport Transit Station

c. Save the Date: East Metro Strong Visioning March 24th 11:00AM – 2:00PM

Agenda Item #10: Adjourn

Motion was made by Commissioner Peterson to adjourn. Commissioner Gordon Seconded. All in favor, Motion Carries.

The meeting was adjourned at 6:26PM.

DRAFT

Red Rock Corridor Commission

February 26, 2015 Notes

Implementation Plan Discussion

STAKEHOLDER COMMUNICATION

Question: What information do you think your residents/stakeholders need to know about the Red Rock Corridor and the Implementation Plan?

- What is the project timeline, cost, frequency, and accessibility?
- How will shoulder operations affect traffic? Will they be safe?
- It isn't a train? Why not?
- What's the plan to build ridership?
- Address the planning fatigue. There is a sense that this corridor has been studied over-and-over for many years. What's different about this Implementation Plan?

Question: What specific ways should the Commission engage stakeholders during the Implementation Plan?

- Customize methods for targeted groups and populations
- Provide information online and in libraries
- Direct people to the website
- Include face-to-face communication
- Bring a BRT vehicle to events—people need to see and experience the investment type
- Attend community events, such as Strawberry, Pioneer, Heritage, etc.
- Do a Commission field trip to tour the Red Line
- Develop a virtual tour of what it's like to ride inside a BRT vehicle
- Explain to businesses what the benefits are of the project and why they should incentivize transit use

COMMITTEE PARTICIPATION

Question: Who are the key audiences/stakeholders that should be engaged on committees in order to generate buy-in and support?

- Chambers of Commerce
- Business community
- Development community
- Minneapolis/Hennepin County/Saint Paul
- Lions Clubs
- Knights of Columbus
- Rotaries
- Social services organizations
- Hastings Family Service
- Senior Center Services
- Need diversity – minimum wage workers, multilingual residents
- Advocacy groups like Transit for Livable Communities
- Trails/bicycle advocacy groups

COMMISSION QUESTIONS

Question: What key questions do you need answered in order to advance the project?

- Would express bus service satisfy the near-term demand?
- Is BRT with express bus service better than station-to-station BRT alone? What is the right service type?

- How do we get to Minneapolis?
- Before the TH 61 construction, Newport had a Park and Ride that was full. Where did the riders go?
- Would a route to Minneapolis from the Newport Station increase ridership?
- What are the improvements in BRT—wifi, other amenities—and how much can we get out of the investment?
- What is the economic development potential at the stations?

OTHER QUESTIONS/COMMENTS

- How deep does the analysis go in the ridership model? Can rider demographics be identified so we can engage them?
- Are energy costs taken into consideration in modeling? Is the model sensitive to gas prices?
- A direct route to Minneapolis is important; transfers are problematic
- The project will give businesses a benefit to locate along the route

Red Rock Corridor Commission

RED ROCK
SOUTHEAST CORRIDOR

PREPARED FOR

Red Rock Corridor Commission

PREPARED BY

Kimley»Horn

PARSONS BRINCKERHOFF

February 26, 2015

Stakeholder Engagement Workshop

Introductions

Consultant Team: Kimley-Horn & Parsons Brinckerhoff

- Jeanne Witzig
- William Reynolds
- Brian Smalkoski
- Ashley Ver Burg

Agenda

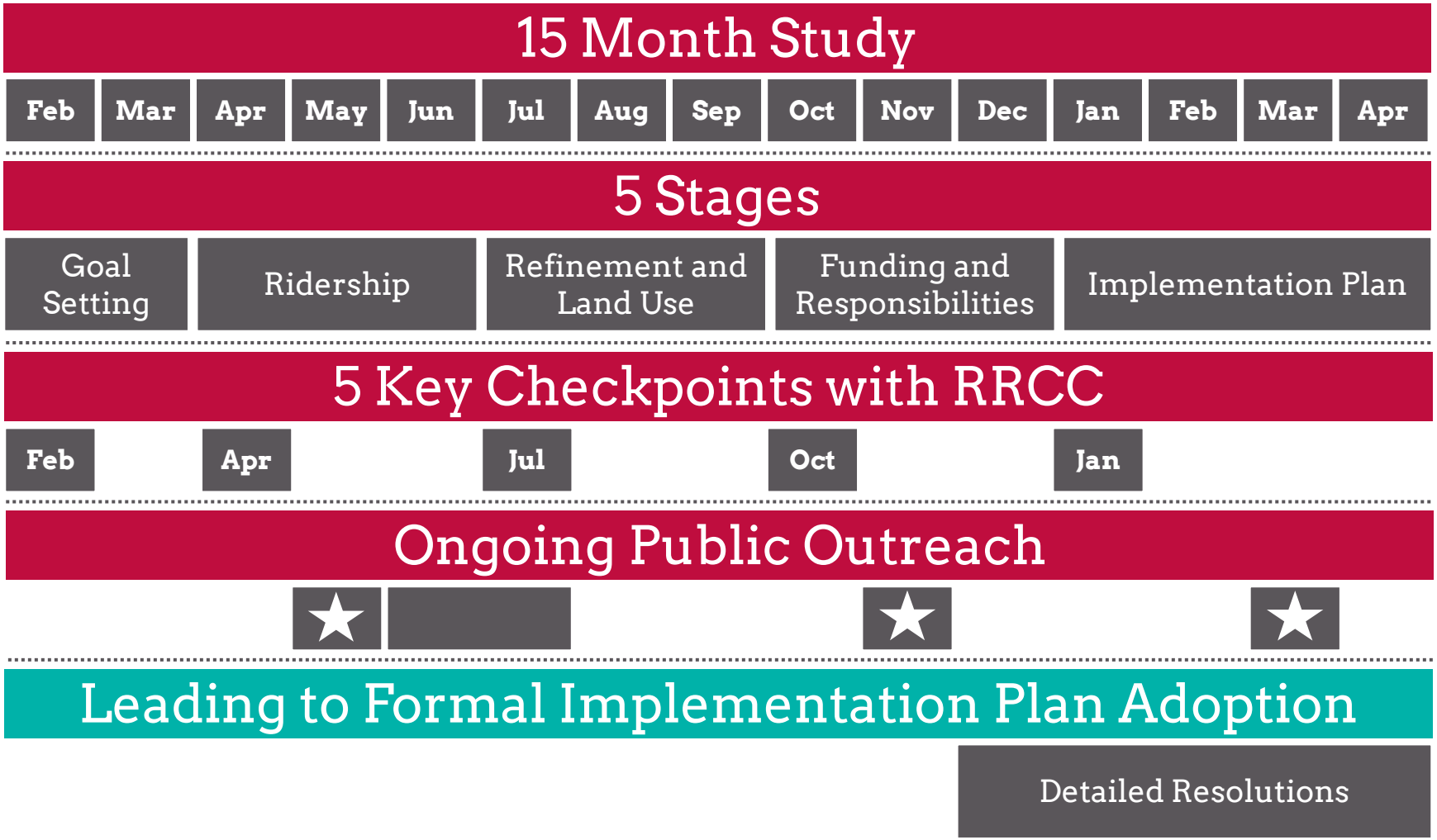
Implementation Plan:

- Goal
- Work Plan
- Stages
- Engagement
- Discussion

The Goal

- Implementation Plan that Outlines:
  - Detailed technical elements
    - Service plan, stations, vehicles, etc.
  - Station area plans
  - Schedule and costs of staged investments
  - Partner responsibilities through 2040
  - *Stakeholder buy-in, detailed resolutions, and momentum.*

Work Plan


15 Month Study
Feb
Mar
Apr
May
Jun
Jul
Aug
Sep
Oct
Nov
Dec
Jan
Feb
Mar
Apr
5 Stages
Goal Setting
Ridership
Refinement and Land Use
Funding and Responsibilities
Implementation Plan
5 Key Checkpoints with RRCC
Feb
Apr
Jul
Oct
Jan
Ongoing Public Outreach
Leading to Formal Implementation Plan Adoption
Detailed Resolutions

Stages + RRCC Responsibilities

Goal Setting	Ridership	Refinement & Land Use	Funding and Responsibilities	Implementation Plan

Technical Components

- Each stage includes technical components to be completed in order for the project to remain on-track

Red Rock Corridor Commission Input

- Technical components will require input and action from the RRCC
- For each stage, key questions for RRCC input have been identified

Stage 1

Goal Setting	Ridership	Refinement & Land Use	Funding and Responsibilities	Implementation Plan

Technical Components

- Establish outreach objectives
- Outline committee makeup, roles, and responsibilities
- Define key questions

Red Rock Corridor Commission Input

- What questions need to be answered in order to advance the project?
- Who are the key community stakeholders that need to be actively engaged throughout the process?

Stage 2

Goal Setting	Ridership	Refinement & Land Use	Funding and Responsibilities	Implementation Plan

Technical Components

- Validate ridership results
- Forecast ridership through 2040 (all alternatives)

AAU BRT	
Ridership	2,400 boardings/day
Frequency	15-minutes
Span	6 a.m. – 10 p.m.
Capital	$45.8 million
O & M	$3.8 million

Red Rock Corridor Commission Input

Public Input

- What are the core elements of the transitway?
- What are the key objectives to optimize?
  - Reliability, travel time, service hours, ridership, cost, etc.

Stage 3

Goal Setting	Ridership	Refinement & Land Use	Funding and Responsibilities	Implementation Plan

Technical Components

- Refine ridership and staging results
- Update development scenarios
- Update costs

Red Rock Corridor Commission Input

- What is a reasonable timeline for full implementation?
- What mix of housing and employment do cities envision? What is the appropriate timeline for development with respect to the transitway?

Stage 4

Goal Setting	Ridership	Refinement & Land Use	Funding and Responsibilities	Implementation Plan

Technical Components

- Identify funding sources
- Develop responsibility matrix

City + Agency Coordination

Red Rock Corridor Commission Input

- What steps need to be taken to pursue various funding sources?
- How will cities and agencies share implementation responsibilities?

Stage 5 + Detailed Resolutions

Goal Setting	Ridership	Refinement & Land Use	Funding and Responsibilities	Implementation Plan

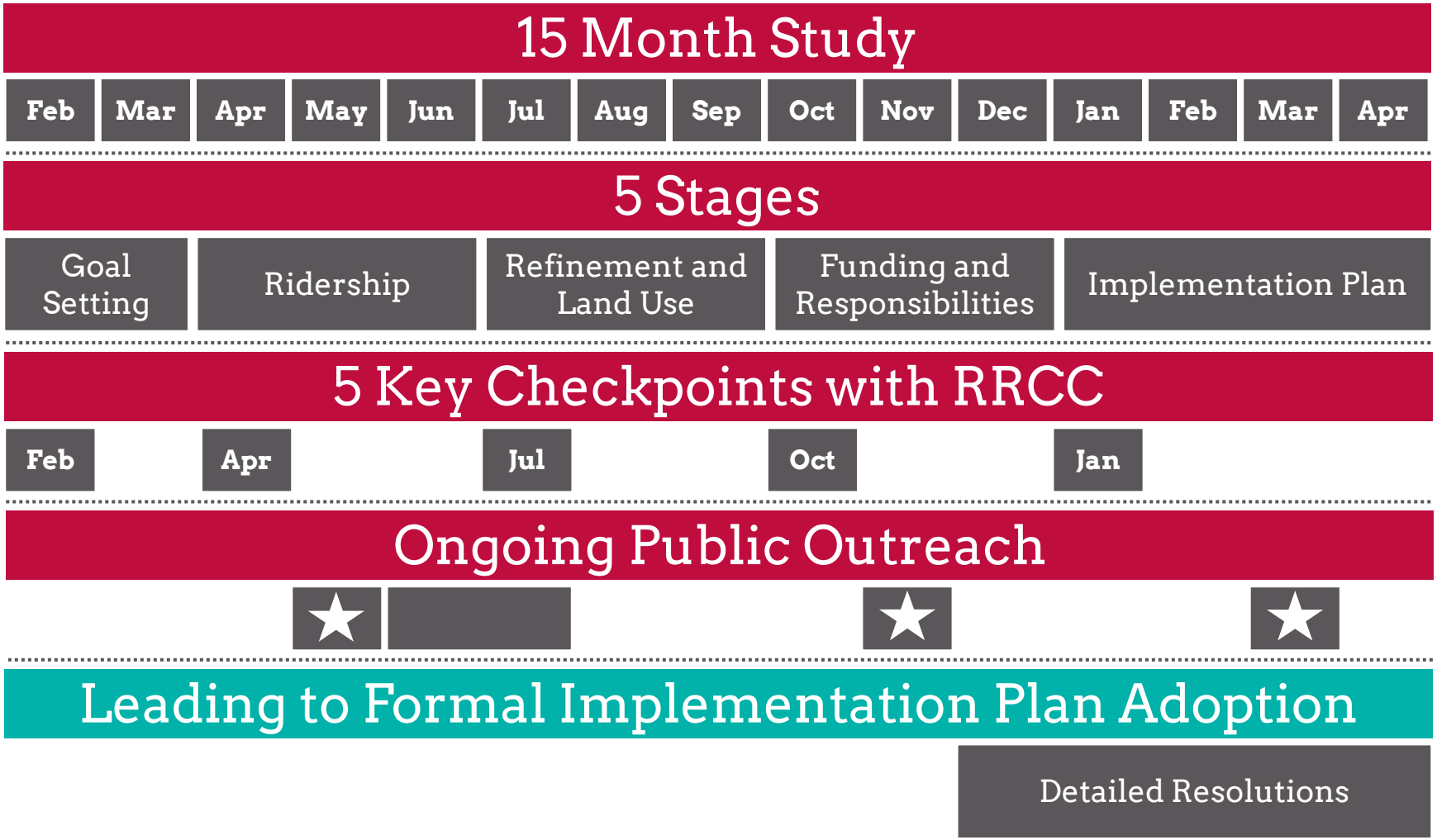
Technical Components

- Develop final guidance document for 25-year vision
- Detailed resolutions

Red Rock Corridor Commission Input

- What are the necessary steps to ensure continued momentum?
- Who are the responsible parties?

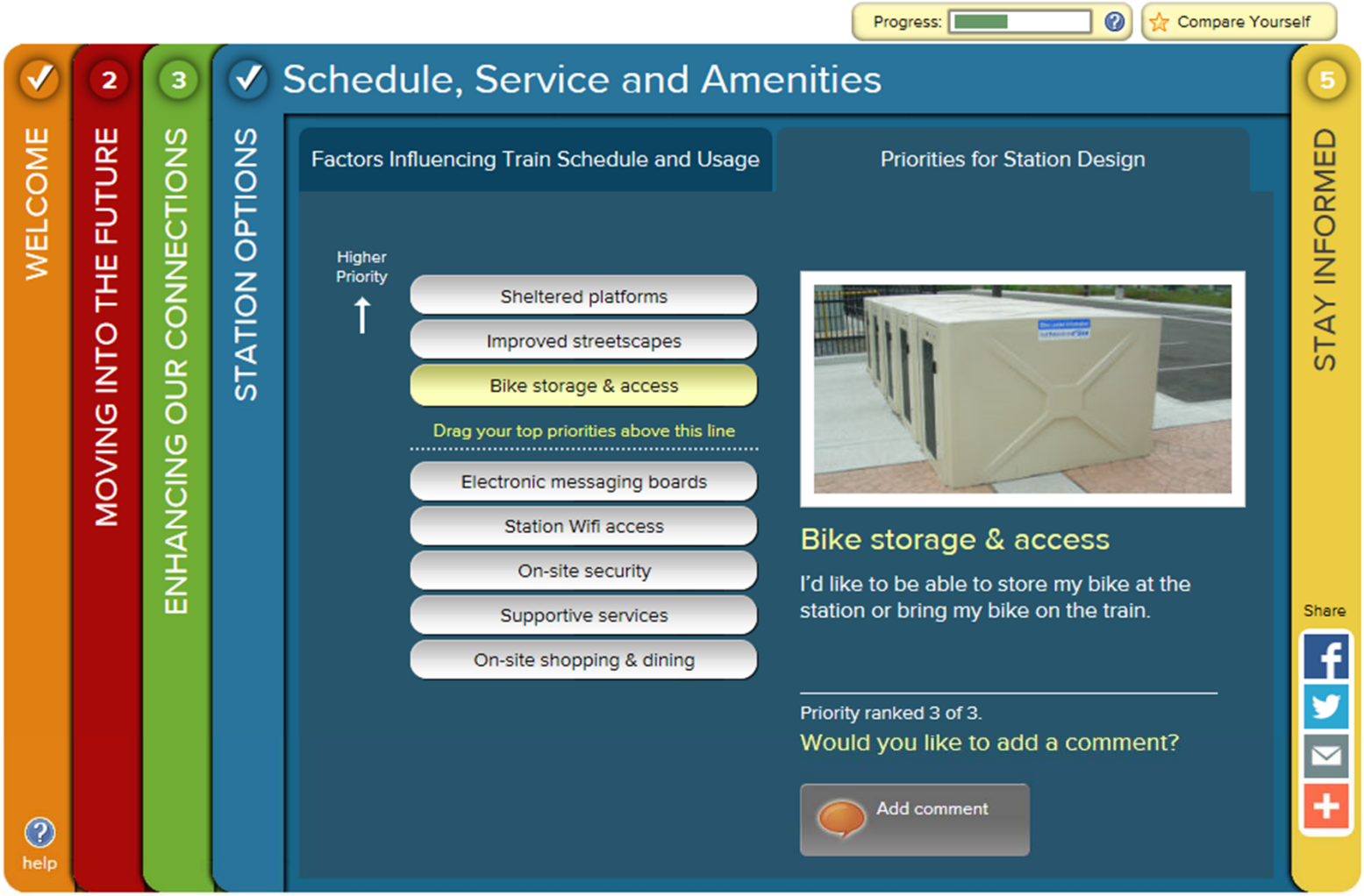
Work Plan


15 Month Study
Feb
Mar
Apr
May
Jun
Jul
Aug
Sep
Oct
Nov
Dec
Jan
Feb
Mar
Apr
5 Stages
Goal Setting
Ridership
Refinement and Land Use
Funding and Responsibilities
Implementation Plan
5 Key Checkpoints with RRCC
Feb
Apr
Jul
Oct
Jan
Ongoing Public Outreach
Leading to Formal Implementation Plan Adoption
Detailed Resolutions

Ongoing Public Outreach

- Commission briefing packets
- Fact sheets and newsletters
- Two rounds of open houses and other outreach
- Interactive engagement
- Website and social media updates
- Public Hearing

Interactive Engagement



We are here: Stage 1

- Goal-setting stage
- Gather input on key questions

Discussion Session #1

Stakeholder Communication

- What information do you think your residents/stakeholders need to know about the Red Rock Corridor and the Implementation Plan?
- What specific ways should the Commission engage stakeholders during the Implementation Plan?

Discussion Session #2

Committee Participation

- Who are the key audiences/stakeholders that should be engaged on committees in order to generate buy-in and support?

Technical Advisory Committee	?	Red Rock Corridor Commission

Discussion Session #3

Your Questions

- What key questions do you need answered in order to advance the project?

RED ROCK
SOUTHEAST CORRIDOR

DATE: March 18, 2015

TO: Red Rock Corridor Commission

FROM: Staff

RE: Implementation Plan Update

Background
Starting in 2015, the Red Rock Corridor Commission will develop an Implementation Plan for phased transit improvements in the corridor, including eventual bus rapid transit (BRT) service. The Implementation Plan will:

- identify more specific construction and capital costs;
- revise station area plans guided by market analysis for bus rapid transit;
- determine a funding plan; and
- establish a staged approach for implementation of the plan.

The goal of the Implementation Plan is to determine short- and long-term strategies for implementing BRT and to tie those strategies to funding needs. It is expected that the plan will be completed by spring 2016. A fact sheet is attached that will be used for public engagement during the beginning of the Implementation Plan. The document will be updated as more information/results are available.

March Activities
Staff and Kimley Horn have begun developing the first project deliverables including the Public Involvement Plan, Project Management Plan, and Review of Previously Completed Work Tech Memo. The first Technical Advisory Committee (TAC) meeting was also held. Staff will bring materials to the Commission for review as necessary. The April Commission meeting will feature updates on the Public Involvement Plan and a presentation about how buses operate on shoulder lanes.

Business and Civic Advisory Committee (B-CAC)
At the February Commission meeting there was an initial discussion about the B-CAC. Additional input was received via email and from the TAC. The B-CAC is intended to be the conduit between the TAC, PAC and the general public. The group will meet up to six times during the Implementation Plan and will help inform how public engagement is conducted and provide feedback for the project. Below is the draft list of organizations. The intent is to have the first B-CAC meeting before the Newport Transit Station Grand Opening. Staff would like feedback from the Commission on the proposed list. The B-CAC will be an open group so members can join after the first meeting.

- Cottage Grove Lions Club
- Hastings Family Service
- Hastings Chamber of Commerce
- Cottage Grove Chamber of Commerce

- Dakota County Regional Chamber of Commerce
- Saint Paul Area Chamber of Commerce
- 3M Cottage Grove Facility
- Andersen Windows
- Harbor Shelter and Counseling Center
- Saint Paul Rotary Club
- Knights of Columbus Council 1600 (Hastings)
- Hastings Community Education
- Metropolitan Consortium of Community Developers
- Saint Paul District 1 Community Council
- Lewis House (Hastings)
- Saint Paul Smart Trips
- East Metro Strong
- Newport on the Move
- Hastings Downtown Business Association
- Regina Hospital
- Saint Paul Park Lions Club
- Greater Saint Paul BOMA
- Nice Ride
- Saint Paul Port Authority

Action
Discussion

DATE: March 18, 2015

TO: Red Rock Corridor Commission

FROM: Staff

RE: Communication Update

2015 Communications Contract
Since the last Commission meeting, Johnson Group has started planning for increased Facebook postings and advertisements and has begun to update the existing Red Rock Corridor videos. These work products will be unveiled at the April Commission meeting.

Website
There have been 598 website views in the last 30 days.

Facebook
The Facebook page is now up to 256 likes. There have been no instances where comments needed to be removed from the Facebook page in accordance with the Commission's Facebook use policy.

Action:
Information